

SIFI TIPS FOR WRITING BRILLIANT APPLICATIONS

PROJECT YOUTH EMPLOYMENT: A CASE STUDY

Hello there!

For this SIFI Tip we've done up a short case study on the hypothetical "Project Youth Employment," to which we've applied our glossary of terms, which you can find [here](#). Our intent with this document is to give you a snapshot of the practical application of some of the terms we use.

Vision An Ireland where everyone has access to meaningful employment.

Mission To provide disadvantaged young people with work experience and vocational training with local employers in skilled labour sectors of employment.

Goal	Objective	Output	Outcome	Impact
To find employment for a group of 10 young people	Identify employers with potential to provide young people with work experience and vocational training	11 young people gained employment as a result of the programme	The town's youth unemployment rate was significantly lowered	Everyone in Ireland has access to equal employment opportunities

Research Project Youth Employment has found articles, statistics, reports and academic research to show the need for their project. They have also conducted their own local surveys and interviews showing their community would be likely to benefit from the solution they are offering.

Evidence base While their model has not yet been used in Ireland, Project Youth Employment has found research showing that the model has been effective in New Zealand and Argentina.

Testing

The model has been utilised and evaluated in international contexts. While Project Youth Employment's testing in Ireland has been limited so far, they have run a pilot in which they've connected five young people with local businesses for work experience. Pilot before-and-after survey results showed beneficiaries experienced increased levels of self-worth and increased perception of future opportunities.

Model

Project Youth Employment organises work experience placements for disadvantaged young people with local businesses that have been identified as experiencing a lack of skilled employees.

Here are the steps included in the model:

1. Identify local businesses that are interested in taking on young people in a work experience capacity.
2. Liaise with the local social welfare office for aid in identifying young people (between the ages of 18-24) seeking work and directing those interested to fill out an online questionnaire.
3. Determine the length of the programme and standard goals and objective for beneficiaries for the duration, utilising research into international examples of similar programmes.
4. Evaluate the questionnaires, which are designed to determine 1) whether the young person would be an appropriate fit for the programme, and 2) which placement would be the most suitable if they are. These questionnaires will also give them a baseline for determining outputs and outcomes later in the programme.
5. Using information from the questionnaires, assign young people to corresponding businesses.
6. Create a work plan and strategic objectives for each young person, based on programme goals and objectives and tailored to the specific needs of the beneficiaries/businesses.
7. Over the course of the programme, regularly touch base with beneficiaries and their work placement managers to ensure everything's running smoothly and intervene (problem-solve) if necessary.
8. At the end of the programme, have both businesses and beneficiaries fill out questionnaires which have been designed to determine rates of satisfaction and overall outputs and outcomes, including whether any young people involved in the programme were hired on to their assigned business in either a full or part-time capacity.

Beneficiaries The young people gaining work experience and vocational training through the project.

Scalable Project Youth Employment, led by the original organisation, grows and delivers their project across Ireland.

Replicable Project Youth Employment, based in Cork, is unable to grow outward as an organisation due to their project being heavily based on local networks. The project instead has developed a step-by-step guide to organisations across Ireland which will instruct them on how to successfully recreate their project model.

We hope this has been helpful to you! Please email us at hello@socialinnovation.ie with any questions, and visit us at www.socialinnovation.ie to see our open funds.